

# ANNUAL REPORT 2021

NC  
H&  
GS

Northampton  
County  
Historical &  
Genealogical  
Society





# A Year of Change

2021 was another year of growth and change for the NCHGS team. I want to thank our members, volunteers, community members, and friends for supporting us through another year of changing pandemic protocols, countless Zoom meetings, and ever adjusting programs and events.

There were many staff changes throughout the year. We said goodbye to longtime assistant curator, Jean Bemederfer upon her move to Texas. Our education coordinator, Holly Houser, accepted a full-time teaching position, and our beloved executive director, Carey Birgel, stepped away upon her husband's retirement.

I want to personally thank the Board of Trustees for their trust in me to serve as the next Executive Director of NCHGS. It is a pleasure and honor to lead our tightly knit team of stellar professionals who are a delight to work with every day. I want to especially thank President Steve Jensen for his gracious support during this transition. He has been extremely kind and a steady source of wisdom and thoughtfulness.

Continuing with changes, NCHGS gained three new staff members in 2021: David Nonnemaker joined us as Development Associate, Brad Davis as Curator of Collections & Exhibitions, and Taylor Garrison as Outreach Assistant. We are thrilled to welcome each to the team.

We are happy to report that attendance is near pre-pandemic numbers. We developed tours and programs (both in-person and virtual) to provide guests with new and updated ways to explore Northampton County's history.



Members of the 2021 Lehigh Valley Wine Auction & Gala team:  
Left to Right: Carey Birgel, Anita Paukovits, Megan van Ravenswaay, Jessica Edris, Dan McMahon, and Kristin Frampton.

You will notice in this report, we had a very busy year. Some highlights include:

- The Lehigh Valley Wine Auction & Gala, hosted by Celia Welch, was a smashing success.
- "Another American's Autobiography" exhibition opening was attended by over 200 members and friends.
- Our grant writing and fundraising was extremely successful.
- The new "Eerie Easton" walking tour sold over 300 tickets.

Our team worked hard all year to provide the community with relevant programming and activities. We seek to be a place where our guests can see history from a completely new perspective. We want to be a place of positive change in Northampton County. We are dedicated to growing our network and ensuring every member of the community feels that they have a place at NCHGS.

**Megan van Ravenswaay, Executive Director**

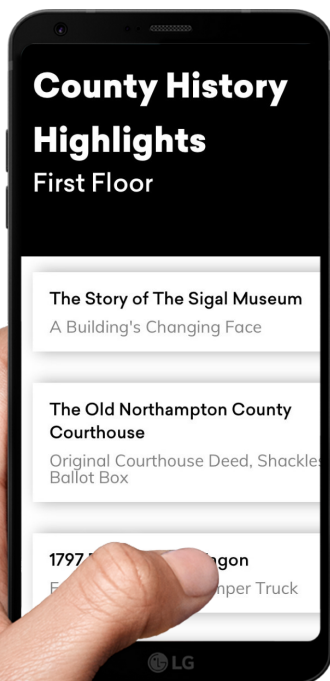


# CULTURE CONNECT

## What Is Culture Connect?

Culture Connect is an online platform that allows you to experience NCHGS in the palm of your hand. We want you to enjoy tours, exhibitions, and more virtually, from the comfort of your own couch. Culture Connect also allows you to easily renew your NCHGS membership and connect with us.

**Members can access  
all Culture Connect  
materials for FREE!**



## Culture Connect Highlights

- History & Tours:
  - NCHGS history
  - Sigal Museum history
  - In-depth tour of Sigal Museum's first floor permanent exhibition
- Activities for Families:
  - "Take a close look" activity
  - Scavenger hunt
- Student Story Spotlight
- Premium Content:
  - Historic Easton Tour
- Easily Renew Your Membership

## Coming soon to Culture Connect

- New tours will be added often! Coming in 2022:
  - Jewish history in Easton tour
  - Northampton County A-Z tour
- Resources for students
  - Tours for 3rd - 5th graders

**Scan to access Culture  
Connect immediately:**





# CURATORIAL

## Collections Management

- In 2021, NCHGS began to develop a plan to inventory, manage, and care for the museum collection. Several projects are in initial stages.
- Volunteers inventoried the ceramics collection. After completing the inventory, pieces will be displayed in "visible storage" on the third floor of the Sigal Museum.
- NCHGS received anonymous support to hire a library registrar to assist with the implementation of a new collections plan.



### Another American's Autobiography:

"Another American's Autobiography" is a temporary exhibition in the Sigal Museum's Chrin Gallery. It was designed and created in collaboration with the Petrucci Family Foundation's Collection of African American Art.

The exhibition features over 25 pieces of art which focuses on the theme of American patriotism and identity as it relates to Black Americans.

"Another American's Autobiography" has been widely praised by visitors and featured in print and virtual media. The exhibit runs until July 10, 2022.

Top & Bottom: "Another American's Autobiography" opening. Photos by Phil Stein. Left: Ceramics from NCHGS's collection.





# COMMUNITY ENGAGEMENT

**334 Eerie Easton  
Tickets Sold**

## Program & Event Highlights

- Oral and photo history workshops
- Discovery Room grand opening and Cops 'N' Kids of Easton events
- Exhibition opening for "Another American's Autobiography"
- Heritage Day 2021
- Lehigh Valley Wine Auction & Gala
- Passport to History month
- Winter Village featuring visits from Santa
- Book talks with Rebecca Price Janney and Jeremy Zallen
- "Hidden Mothers: A Conversation with Artists Emilio Rojas and Laura Larson" program
- Día de los Muertos in-person program with Adriana Santos

## Jane S. Moyer Memorial Library

Total research requests filled:	<b>42</b>
In-person researchers helped	<b>22</b>
Members using "Free Research" passes	<b>3</b>
Reporters and Media researchers:	<b>1</b>
Lafayette student researchers helped	<b>1</b>

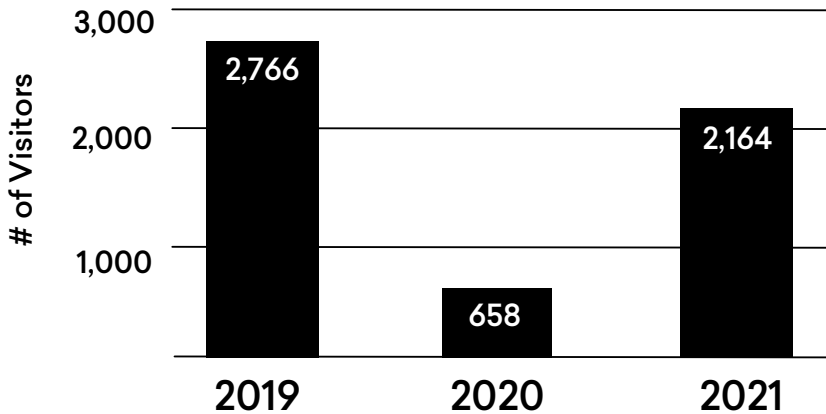


Left: Eerie Easton Tour guided by a costumed docent.  
Above: Adriana Santos at the Día de Los Muertos event.



# OUTREACH

## The Sigal Museum bounces back:



## 2021 Visitor Breakdown

Adults	1,381
Seniors	307
Children	299
Babies	61
NCHGS Members	15
Students	78
Lafayette College Students	23

**2,164 Visitors**

## Discovery Room: Grand Opening

On June 26, 2021 we held a grand opening event for the new Discovery Room.

The Discovery Room is a place to play, explore, and discover how much fun art and history are! Kids (and those young at heart) enjoy hands-on activities, costumes, instruments, and games.

Cops 'N' Kids of Easton's reading room is housed in the Discovery Room. Cops 'N' Kids holds themed storytime readings and crafts and hands-on activities. It is open every Thursday from 11am-2pm and every 1st and 3rd Saturday from 11am-2pm.

## Access Programs

- Free admission Sundays & Fourth Fridays
- Free for EBT (Electronic Benefit Cards) holders
- Military discounts
- College student discounts
- AAA Partnership for BoGo museum passes and store discount
- Library passes - Mary Meuser Library Patrons

Left: Cops 'N' Kids event in the Discovery Room.  
Right: Photos with Santa during Winter Village.







# LEHIGH VALLEY PASSPORT TO HISTORY

Lehigh Valley Passport to History is a partnership of over 50 (and counting) historic sites and resources in and around Pennsylvania's Lehigh and Northampton counties. Partners have developed a group website ([lvhistory.org](http://lvhistory.org)) and a Passport to History month which connects visitors with historical activities, events, tours, and exhibitions.

## Passport to History by the numbers:

**52** Museums, historical societies,  
and historical sites

**8** Counties are reflected in the  
group

**22** Participating members in  
Passport to History month 2021

**1,437** Visitors for Passport to  
History month



The Sigal Museum



The National Museum of Industrial History



The Schwenkfelder



No. 9 Coal Mine and Museum



# OPERATIONS



Top: Curator Brad Davis (left) and Director of Operations Andrew Glovas (Right) installing Another American's Autobiography. Right: Kressler Garden.  
Below: 1753 Bachmann Publick House

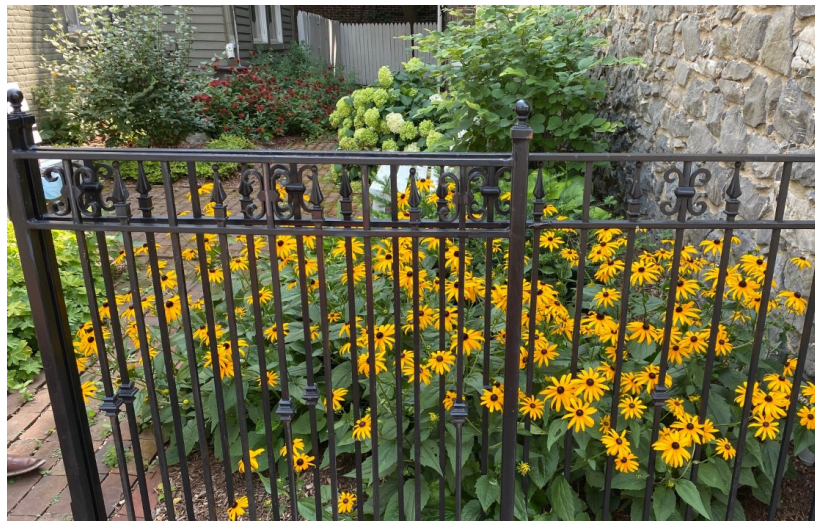
## Operations Highlights

- Manage Bachmann Publick House Roof Repair
- Maintain Sigal Museum, Bachmann Publick House, Mixsell-Illick House, Jacob Nicholas House, and Kressler Garden
- Redesign Chrin Gallery for new Exhibit
  - Build temporary walls
  - Rewire and hang new lighting
  - Hang and display art
- Transform Regional Arts Gallery into the Discovery Room
- Maintain a COVID safe space for visitors, staff, and volunteers



## Bachmann Publick House Roof

Since acquiring the structure over ten years ago, we have worked to restore and preserve the Bachmann Publick House. The aged roof is no longer protecting this important National Register structure from the weather. In 2020 and 2021, NCHGS began the process of fundraising to replace the cedar-shake roof.





# DEVELOPMENT

## Grants Awarded in 2021

- County of Northampton Hotel Tax Grant Program: **\$35,800**
  - Programming, marketing, & more
- County of Northampton Hotel Tax Grant Program: **\$11,000**
  - Passport to History
- Grow NorCo Round Two: **\$50,000**
  - Museum Projects & Programming
- American Rescue Plan **\$75,000**
  - Non-Profit Assistance
- Institute of Museum & Library Science **\$14,710**
  - Passport to History
- Martin Guitar Charitable Foundation **\$2,500**
  - Exhibit Improvements

**\$133,094 raised at Lehigh Valley Wine Auction & Gala**

**\$18,625 Raised for Bachmann Publick House "Raise the Roof" Campaign**



Left: The 2021 Lehigh Valley Wine Auction held at Hugh Moore Park. Right: Bachmann Publick House.



## 2021 Lehigh Valley Wine Auction & Gala Highlights

The Lehigh Valley Wine Gala featured a lively evening and meal with exquisitely paired wines from host, Celia Welch.

The Lehigh Valley Wine Auction featured live and silent auctions, delicious food, and wine from Argentina.

Both events raised much needed funds for NCHGS and our partner, the Children's Home of Easton.



# FINANCIAL REPORT

## AS AUDITED BY BUCKNO LISICKY AND COMPANY ON DEC 31, 2020

### NORTHAMPTON COUNTY HISTORICAL & GENEALOGICAL SOCIETY

#### Statement of Assets, Liabilities and Net Assets - Modified Cash Basis

December 31, 2020 and 2019

ASSETS	2020
Cash and cash equivalents	\$ 583,274
Investments	2,403,312
Beneficial interest in perpetual trust	131,792
Inventory	4,925
Property and equipment, net	<u>5,209,919</u>
<b>TOTAL ASSETS</b>	<b><u>\$ 8,333,222</u></b>
<b>LIABILITIES AND NET ASSETS</b>	
<b>LIABILITIES</b>	
Security deposits payable	\$ 500
PPP loan payable	<u>29,340</u>
<b>TOTAL LIABILITIES</b>	<b><u>29,840</u></b>
<b>NET ASSETS</b>	
Without donor restriction	7,867,618
With donor restriction	<u>435,764</u>
<b>TOAL NET ASSETS</b>	<b><u>8,303,382</u></b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b><u>\$ 8,333,222</u></b>



# FINANCIAL REPORT

## AS AUDITED BY BUCKNO LISICKY AND COMPANY ON DEC 31, 2020

### NORTHAMPTON COUNTY HISTORICAL & GENEALOGICAL SOCIETY

#### Statement of Revenues and Expenses - Modified Cash Basis

Years Ended December 31, 2020 and 2019

	2020		
	Without Donor Restriction	With Donor Restriction	Total
<b>REVENUES AND OTHER SUPPORT</b>			
Program:			
Admissions	\$ 1,567	\$ -	\$ 1,567
Membership dues	39,432	-	39,432
Library revenue	902	-	902
Education programs	650	-	650
Museum store sales	5,043	-	5,043
Contributions and gifts	38,808	-	38,808
Grants	77,404	86,320	163,724
Special events	172,802	-	172,802
Deaccession	-	-	-
Exhibit sales	285	-	285
Rent	42,116	-	42,116
Miscellaneous	-	47,087	47,087
Investment return, net	315,259	11	315,270
Change in value of perpetual trust	-	12,157	12,157
Net assets released from restrictions	69,407	(69,407)	-
<b>TOTAL REVENUE AND OTHER SUPPORT</b>	<b>763,675</b>	<b>76,168</b>	<b>839,843</b>
<b>EXPENSES</b>			
Program expenses	547,704	-	547,704
Supporting services:			
Management and general	165,112	-	165,112
Fundraising	55,985	-	55,985
<b>TOTAL EXPENSES</b>	<b>768,801</b>	<b>-</b>	<b>768,801</b>
<b>CHANGE IN NET ASSETS</b>	<b>(5,126)</b>	<b>76,168</b>	<b>71,042</b>
<b>NET ASSETS, Beginning of Year</b>	<b>7,872,744</b>	<b>359,596</b>	<b>8,232,340</b>
<b>NET ASSETS, End of Year</b>	<b>\$ 7,867,618</b>	<b>\$ 435,764</b>	<b>\$ 8,303,382</b>



# DONORS

## Annual Appeal 2021

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## EITC Corporate Support 2021

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Easton Heritage Day 2021.



# DONORS

## Another American's Autobiography: Selections from the Petrucci Family Foundation's Collection of African American Art

Jim Petrucci & Family  
The Petrucci Family Foundation  
Anonymous Donor  
Ken & Lois Wildrick



Claudia Volpe (left), featured artist Imo Nse Imeh (middle), and Jim Petrucci (right). Photo by Phil Stein

**Jim Petrucci and his family funded free admission to the Sigal Museum from November 19 - December 31, 2021. This generous gift allowed over 1,000 people to visit the Sigal Museum free of charge.**

## Lehigh Valley Wine Auction & Gala Sponsors Joint fundraiser with the Children's Home of Easton

### Gala Sponsors

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